

Domains	Goals	2012/13 Strategic Initiatives	Key Performance Indicators
Student Success	<i>1. Coastline will make learner success its core focus.</i>	Strategic Initiatives which align with individual goal will be listed. 1.1 Tutoring, both on-site and online, will be broadly available to students. 1.2 Transfer Fairs will be held on an annual basis with good articulation information provided to all students both on site and online.	1. Number of AA/AS Awards Conferred 2. Number of CTE Certificates Conferred 3. Transfer Volume 4. Transfer Rates (SRTK) 5. Successful Course Completion Rates - On-Line Success Rate - Site-Based Success Rate - TV/Cable Success Rate
Access, Persistence, & Retention	<i>2. Coastline will increase student access, and improve persistence and retention with a particular focus on basic skills.</i>	Strategic Initiatives which align with individual goal will be listed. 2.1 An online orientation that is kept current, and "branches" via modules that provides information to students relative to their station within their academic pursuit (i.e., from admission to graduation or transfer). 2.2	1. Fall to Fall Persistence Rates 2. Course Retention Rates 3. Basic Skills Retention Rates - Math Progression Rate - English Progression Rate - ESL Progression Rate 4. Subsequent Success of Basic Skills
Innovation	<i>3. Coastline will continue to create and nurture innovative programs, services and technology solutions that respond to the needs and expectations of its learning community.</i>	Strategic Initiatives which align with individual goal will be listed. 3.1 3.2	1. Number of Fully On-Line Programs 2. Number of Technology- Mediated Instructional Programs 3. Overall Student Satisfaction Ratings
Partnerships	<i>4. Coastline will strengthen and expand its entrepreneurial, grant development and collaborative activities through partnerships with business and industry, government agencies, educational institutions, and the public to enhance the college's capabilities and opportunities for students.</i>	Strategic Initiatives which align with individual goal will be listed. 4.1 4.2	1. Number of Partnerships 2. Number of Articulation Agreements 3. Amount of Grants Received
Culture of Planning, Evidence, & Inquiry	<i>5. Utilizing participatory governance processes, Coastline will improve its collection, analysis and use of data to enhance teaching, learning and institutional effectiveness.</i>	5.1 Instructors will collect CSLOs, PSLOs, and ISLOs each fall. 5.2 The college will conduct a student survey to college SS-SLO and AUO	1. Overall Employee Satisfaction Ratings 2. Number of Data-driven Events 3. Program Review Completion Rate 4. SLO Assessments (Program/Department/Wing/Institutional) 5. Service Area Outcomes (SAO)

		<p>data each fall.</p> <p>5.3 Instructional and non-instructional departments will dialog about SLOs each spring.</p>	<p>Assessments (Department/Wing/Institutional)</p>
<p>Growth & Efficiency</p>	<p>6. <i>Coastline will purposefully advance and sustain the college's capacity for student success through efficient use of resources, as well as expanded diverse and responsive programs and services.</i></p>	<p>6.1 Enrollment Management Team will meet to create an effective class schedule to meet the college FTES target as determined by College Council.</p> <p>6.2 Office of Research and Planning will generate timely enrollment & FTES reports for college wide access and distribution.</p>	<p>1. Fill-Rates 2. Load (WSCH/FTEF) 3. Percent within FTES Target 4. Number of Programs for Underrepresented Student Groups 5. Number of Technology-mediated Professional Development Trainings</p>